HOW TO CREATE AN ENVIRONMENT FOR INNOVATION
Mechanisms and principles to create an innovative environment

Category: Organizational Culture
Type: Workshops and Seminars
Duration: Between 5 and 8 hours
Format: 

DESCRIPTION
Many senior businessmen in organizations believe that workteams are able to innovate with a simple order, making it clear that it is important for everyone. However, experience shows that this is insufficient. The company’s employees, at key moments, wonder whether to believe or not they have a real opportunity to give their views and participate actively in the future development of the organization. It is just at this time when the atmosphere is decisive. Organizations able to create an innovative environment are which find the great advantages of the active and enthusiastic participation from their teams, with new ideas and motivators projects. One of the major innovation challenges is to do it continuously throughout the company life time and not only in times of 'serendipity', that’s to say, professionals’ individual and sporadic inspiration.

LEARNING OBJECTIVES
• To understand the importance of creating an environment conducive to receiving creative proposals
• To know how to create the right conditions in the organization for an environment that promotes employees’ active participation
• To identify the critical factors for promoting a favourable environment for innovation

IN THIS COURSE YOU LEARN TO
• In this module you will know some tactics and good practices to create an innovation environment in your organization from four approaches
  o Leading through example
  o Encouraging to take intelligent risk
  o Collaborating and sharing
  o Motivating employees